



Education

Carnegie Mellon University

Masters in Human-Computer Interaction
GPA: 3.86
Pittsburgh, PA
August 2016

Savannah College of Art and Design (SCAD)

Bachelor of Fine Arts, Graphic Design
Minor in Advertising
Cum Laude, GPA: 3.5
Atlanta, GA
2013

Work Experience

Sevenzo.org

Freelance UX/UI Designer
November 2016–Present

Identified usability issues in getting users to register and contribute content to Sevenzo's site. Currently working on design recommendations to reach the goal of 7000 unique users by Q1 2017.

Maria A. Robles

Freelance Design
2013–August 2015, New York, NY and Panama

- + UI design, including design comps for mobile and desktop, photo editing and graphics production
- + Print design, including branding, identity packages, publications and advertising
- + Clients include: Pop Your Brand, House of Lara, Vendy, Cloudberry Creative, Ají by Canya, Orosman & Co, Marabigo, Attention Global, Antebellum Agency and Time Warner Global Media Group

Groupon, Inc.

Visual Design Intern
Summer 2013, Chicago, IL

- + Worked closely with copywriters to release weekly display marketing for e-mail, web and banners.
- + Created signage for Groupon-sponsored events and designed the fall 2013 Twitter page.
- + Proposed a redesign of the Design team's website as part of an intern team project.

Selected Projects

PNC Bank MHCI Capstone Project

Design Lead/Project Manager
January – August 2016, Pittsburgh, PA
Redesigned PNC Commercial Card's onboarding process to expedite and streamline the current experience for PNC and their corporate clients, in collaboration with a team of MHCI students.

RoboTutor: Global Learning XPRIZE competition

UI/UX Designer
September 2015–April 2016, Pittsburgh, PA
Worked with a team of developers and psychologists to design an educational Android tablet app. My role as a UI/UX designer involved coming up with the interaction and visual design for the Writing and Numeracy lessons, which include digit, word and sentence tracing, copying and dictation tasks.

Skills

Software

- + InDesign, Photoshop, Illustrator, After Effects
- + Sketch, Balsamiq Mockups, InVision, Atomic.io
- + HTML, CSS and basic JavaScript, Framer.js

Design

- + Interviewing
- + Affinity Diagramming
- + Sketching
- + Storyboarding
- + Concept speed-dating
- + Paper Prototyping
- + Wireframes
- + Usability Testing
- + Think-alouds
- + Cognitive Task Analysis

Languages

- + Spanish, English