

Work Experience

BCG X (formerly BCG Platinion) | New York, NY

Senior Experience Designer | July 2021 - Present
Experience Designer | Sep 2019 - June 2021

Teaming with business consultants, product managers and engineers to solve complex client issues across healthcare, finance and more. Using human-centered design methods, I have successfully designed and tested early product ideas and working prototypes as well as overseen product build to ensure design quality.

CEI | Pittsburgh, PA

User Experience Designer | Feb 2017 - July 2019

Redesigned healthcare/employee benefits products for a major health insurance services provider in Pittsburgh. I handled the entire product development lifecycle – from user research to high-fidelity prototypes and product build and release.

Sevenzo.org | Pittsburgh, PA

Freelance UX/UI Designer | Nov 2016 - Jan 2017

Identified usability issues in Sevenzo's site in order to increase visitors and contributors.

Designed a desktop and mobile site prototype that led to Sevenzo earning their next round of funding.

Maria A. Robles

Freelance UI/Visual Design | Sep 2013 - Aug 2015

UI design and branding for social media and branding agencies, as well as Time Warner Global Media Group. Led the design of iOS app "Vendy" to a runner-up "Top Ventures" position in Puerto Rico's EnterPRize competition; awarded \$10,000.

Education

Carnegie Mellon University

Masters in Human-Computer Interaction
2016

Savannah College of Art and Design (SCAD)

Bachelor of Fine Arts in Graphic Design
Minor in Advertising, Cum Laude
2013

Skills

UX Design

- + Figma, Miro, Sketch, InVision
- + InDesign, Illustrator, Photoshop
- + Premiere Pro, After Effects
- + Design systems
- + Low to high-fidelity prototyping

UX Research

- + User Interviews
- + Concept Testing
- + Heuristic Evaluation
- + Customer Journey Maps
- + Usability Testing and Planning

Product

- + Jira, Azure DevOps, Trello
- + Agile Processes
- + Ideation and Feature Prioritization

Languages

English and Spanish